

This is a laid-back get-to-know-you conversation, not a gotcha! or a test. We hope you'll relax and have fun with this! Thank you for your help in elevating the startup community.

Sponsors & Startup Participants: *By participating in the interview, you consent to the recording of your statements personally and as a representative of your stated Company Name and grant to Boulder Startup Week the right to copy, reproduce, and use all or a portion of the statements and any submitted photos for incorporation.*

Sponsors: Share this document/questions ahead of time - and then conduct the interview via phone call, video call, or in person. Please record the interview so the audio can clearly be heard. When you are done, fill out [this form](#) and upload your recording [here](#). We'll transcribe & edit from there!

Info needed for form

Interviewer email address:

1-2 Line Blurb from Sponsor:

Sponsor Company Name:

Sponsor Website:

Sponsor Interviewer Name/Title:

Sponsor in Business Since:

Sponsor Industry:

Sponsor Mission:

Startup Interviewee email address

1-2 Line Blurb from Startup

Startup Company Name:

Startup Website:

Startup Interviewee Name/Title:

Startup Launch Date:

Startup Industry:

Startup Mission:

Interview Questions

1. I know at [SPONSOR COMPANY], we're in business because we want to [SOLVE X PROBLEM]. Why don't you start with telling me a little bit about why you started [STARTUP COMPANY] and what the impact is of what you do.
2. What does a win look like to you?
3. What's a recent win you've had?
4. What's your biggest challenge?
5. Here at [SPONSOR COMPANY], we believe strongly in the value of [LIST ONE OR TWO OF YOUR VALUES]. I'm curious if you see any overlap of that/those with some of your company values? (And what do those values mean to you in your own words?)
6. What should the community know about you?
7. How can the startup community and the broader Boulder community support you?

Rapid Fire Random (optional) - Share with each other the first thing that comes to mind (or just ask if you prefer):

- Favorite Weekend Activity
- Music While you Work, yes or no? (If yes, what kind?)
- Most unusual skill/hobby/accomplishment
- One of your top bucket list items
- Favorite kind of weather
- What skill would be fun to learn?